## CLAIM OR CLAIMS

- 1. A storage racking comprising a plurality of stacked, spaced tote supports arranged in pairs on opposing sidewalls for receiving platform-type totes for storage items, provided with storage/retrieval means for moving said totes in and out of bays in said storage racking, storage and retrieval of said totes being via a bayway comprising rollers arranged in the deck of said bayway for horizontally shifting said totes, wherein the tread of said rollers comprises a noise-deadening insert.
- 2. The storage racking as set forth in claim 1, wherein said noisedeadening insert is received by a groove machined into the tread of said rollers.
- 3. The storage racking as set forth in claim 1, wherein said noise-deadening insert is configured annular.
- 4. The storage racking as set forth in claim 1, wherein said insert is engineered elastomeric.
- 5. The storage racking as set forth in claim 1, wherein said insert comprises a circular cross-section.
- 6. The storage racking as set forth in claim 2, wherein said groove is configured dovetailed.
- 7. The storage racking as set forth in claim 1, wherein said rollers comprise a tread of polyamide.